

## 1. ABOUT CONFERENCE

We are pleased to invite you to the “Presidency National Management Conference on Leadership, Entrepreneurship and Business Management, (PNMC LEBM – 2022” organized by Presidency College of Management Sciences. This conference is scheduled for February 3 & 4, 2022 at Presidency College of Management Sciences, Bharatpur Chitwan.

The Conference deliberations will be on the following themes

- Role of Leadership, Entrepreneurship, and Business Management in Sustainable Economic Development.

It is an honor for us to acknowledge your contribution in the field of research, academics and literature. Your participation will be an asset towards the successful accomplishment of this conference.

We invite you to participate in our conference on recent leadership, entrepreneurship and business management. The conference will be held in the most beautiful place of Nepal, Bharatpur, Chitwan on Feb 3-4, 2022. Presenters are requested to send an abstract and full paper to the conference coordinators, Mr. Dolendra Paudel & Mr. Ujjwal Marahatta to "research@pcms.edu.np". Abstract and Paper should be processed using standard software package Ms. Word. The text should be double-spaced with generous margin. The style-sheet will be an APA model. All accepted full papers will be published in print and online version. The maximum number of the words in the full paper submission including the abstract should be up to 5000 words limit and maximum number of the words in the abstract should be 250-400 words. The three papers judged as the best ones will be given a cash award and certificate. Academic Output All accepted papers after peer blind review will be published in the following journals. Nepalese Journal of Business, Economics, & Management (ISSN: 2773-8190)

## 2. CALL FOR RESEARCH PAPER

Dear Sir/Madam;

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For further inquiry and submission of abstract and full paper, please feel free to contact conference Co-coordinators; Mr. Ujjwal Marahatta at 9855065458 and/or [ujjwal.marahatta@pcms.edu.np](mailto:ujjwal.marahatta@pcms.edu.np) and Mr. Dolendra Paudel at 9851214781 | 9845530781 [dolendra.poudel@pcms.edu.np](mailto:dolendra.poudel@pcms.edu.np).

Abstract and paper should be processed using standard software package MS -Word. The text should be double spaced with generous margins. The style -sheet will be the APA model.

The three papers adjudged as the best ones will be given a cash award and certificate.

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Sincerely,  
Conference Organizing Committee  
Presidency Research Management Cell  
Presidency College of Management Sciences  
Bharatpur, Chitwan

### **3. ABOUT PRESIDENCY RESEARCH MANAGEMENT CELL**

Presidency Research Management Cell was established to promote, monitor and address research activities at the college. The primary objective of the cell is to monitor and administer research programs for academic researcher, faculty and students to encourage them to have rational approach in the academic activities.

The cell also focuses on research activities by providing the necessary infrastructural set up to faculty and students at large including reputed journal, national and international conference, e-resource access.

#### Objectives of Research Cell

- To create and promote a culture of research among the faculty and staff.
- To organize various workshops/ seminars/ conferences/ trainings related to promotion of research.

- To enhance the research output of the institute by research paper publication in referred journals and reputed conferences.
- To publish research material in appropriate media and to make available such published information to the end users.
- To keep track and record of publications made by the faculty
- To publish an ISSN/referred research journal of the college on annual basis.
- To assist institutions in improving teaching learning environment with the help of Action Research.

#### **4. ORGANIZING COMMITTEE**

Prakash Dhoj Adhikari	Conference Co-Chair
Shambhu Chhetry	Conference Co-Chair
Rajesh Sharma (MBA Director)	Member-Technical Session
Sushil Bhattarai (BBA Director)	Member-Technical Session
Suraj Bhujel (Faculty)	Member, Technical Session
Ujjwal Marahatta (Director)	Conference Convenor
Dolendra Paudel (Head-Research and IQAC)	Conference Convenor
Saroj Khadka	Member, Conference Management
Sapana Pandit	Member, Conference Management
Suraj Acharya	Member, Logistic Management
Prajwol Khatiwada (Student)	Member, Event Management

## 5. CONFERENCE THEME

PCMS is pleased to invite you to the conference on “Leadership, Entrepreneurship and Business Management” scheduled for Feb 3-4, 2022 at Presidency College of Management Sciences. PCMS welcomes research papers both from regional and global scholars. The two-day deliberation looks forward to such disciplinary/interdisciplinary interventions which will interrogate existing critical assumptions, conceptual terms, innovation and management framework.

The main prominent theme of this conference is the role of leadership, entrepreneurship, and business management in sustainable economic development.

### SUB-THEME

Marketing	Total Quality Management
Mergers and Acquisitions	Travel/Transportation/Tourism
New Product Development	Other areas of Business Management
Organizational Behavior	Emerging trend in business
Organizational Communication	Banking & finance management
Operations Research	Global marketing, Offline marketing
Product Management	Internet marketing
Resource Management	E-commerce, E-learning, E-business
Strategic Management	Innovative Industries
Stress Management	
Supply Chain Management	Leadership Management
Systems Management	Academic Entrepreneurship

Start-up Entrepreneurship	Business Performance Management
Entrepreneurial Behaviors	Business Education
Women Entrepreneurship	Business Ethics
Women Empowerment	Business Law
Entrepreneurship, Growth, and Competitiveness	Consumer Behavior
Entrepreneurial finance and venture capital	Change Management
Studies of new businesses	Communications Management
Entrepreneurship and gender	Corporate Governance
Entrepreneurial Finance	Cost Management
Entrepreneurial Marketing	Data Warehouses and Data Mining
Family Business	Decision Sciences
Financing the New Entrepreneurship	E-Commerce and Online Marketing
Franchising	Manufacturing Engineering
Business management	Entrepreneurial learning
Innovation and Business Management	Entrepreneurship and Regional Development
Business Intelligence	Entrepreneurship and Governmental Support
Business Statistics	Entrepreneurship and Intellectual

Property

Communities of Practice

Entrepreneurial Culture.

Entrepreneurship and Ethnic

Entrepreneurship and Gender

Minorities

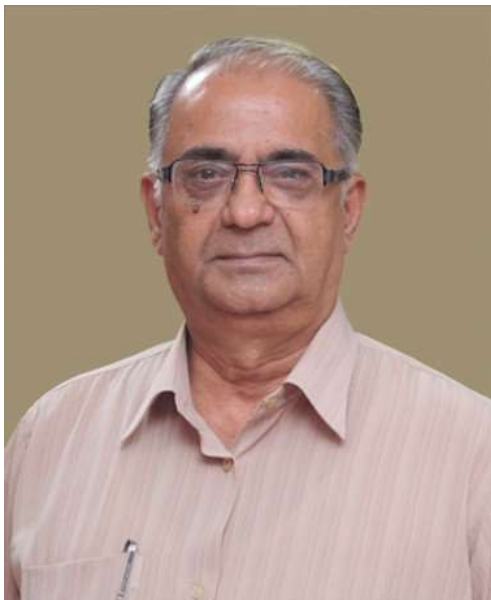
Entrepreneurial Learning

Entrepreneurship and Sustainability

## **6. BRIEF BIO OF KEY NOTE SPEAKERS**

Prof. Dr. Prem Raj Pant

Dr. Pant is a former Rector, Dean, HOD and professor of management, Tribhuvan University. He has long experiences of teaching, research and educational administration. Dr. Pant has worked as a management and research consultant with many national and international agencies. He has worked as an examiner of doctoral research of many Indian universities. Dr. Pant has credit to his many books, research articles and seminar papers. He has also lectured at a number of universities outside Nepal. Dr. Pant introduced the “Banking, Tourism and Hotel Management” Program in Nepal. Furthermore, He completed MBA from American University and PhD from Indian University of Punjab State.



Prof. Dr. Biju Kumar Thapalia

Dr. Thapalia is currently working as the Dean, and Professor of Faculty of Management, Purbanchal, University. He has worked as a Director, M.Phil and Ph.D Program of Purbanchal University. Dr. Thapalia has twenty year plus experience in academics, academia management, business analysis and strategies and more than 10 years of experience of handling national and international projects, programs independently. Professional areas of interest of Dr. Thapalia are- Supply Chain Management, Mathematical modeling, Network design and Market analysis, Management Research. Dr. Thapalia received his PhD degree in 2010 A.D. from Molde University College, Norway.





## 7. REGISTRATION FEES

Date	Students / Research Scholars	Paper Presenter	Participants	
			Individual	Institutional
21 Jan 2022 (Regular)	Rs. 2,500.00	Rs. 3,000.00	Rs. 2,000.00	Rs.10,000.00
28 Jan 2022 (Late)	Rs. 5,000.00	Rs. 6,000.00	Rs. 4,000.00	Rs. 20,000.00

Registration fee includes breakfast, lunch, teak/coffee (during the conference) and welcome dinner. It also includes conference kits, proceeding and journals and access to different technical session.

### **Accommodation**

Participants/Delegates are requested to make their own arrangement of travel. Assistance for boarding and lodging if required will be provided by the organizing committee.

Account Name: Presidency College of Management Sciences

Account Number: 015600104026524

Bank Name: Bank of Kathmandu Ltd.

Branch: Narayangadh Branch, Chitwan

[Payment from eSewa and Khalti are also acceptable]

## **8. KEY DATES**

Full paper and Abstract Submission Deadline: December 31, 2021

Intimation of Acceptance of Paper: January 10, 2022

Regular Registration Deadline: January 21, 2022

Late Registration Deadline: January 28, 2022

Last date for submission for PPT files: February 2, 2022

Conference Date: February 3 & 4, 2022